


conciERGE®



Shopping just got
a whole lot easier

Meet Concierge, the Smart Shopping Technology



Concierge® delivers the
competitive edge retailers need...
at home, on-the-go, and in the store.

Imagine if you had the time and resources to accompany every customer on their shopping journey throughout your store—up-selling and cross-selling complementary or higher-margin items, scanning purchases for faster checkout, and gathering real-time customer insights, all the while reinforcing the relationship and customer loyalty.

Easily sell more products across multiple channels

Let Concierge® help you increase your bottom line. Our robust and interactive point-of-service cart technology helps you achieve your operational goals simply by delivering targeted promotional messaging online, on the go and in the store. Plus, your customers benefit from personalized communications during their shopping excursion, and a more efficient and engaging shopping experience that will have them coming back time and time again.



Increased cross-sell and up-sell opportunities

Recognition of each customer's unique shopping patterns, past purchases and in-store location allows the delivery of targeted product recommendations to the right customer, in the right place, at the right time



Increased customer numbers, loyalty and satisfaction

Easy-to-use technology and dynamic features transform the chore of grocery shopping into a value-added, efficient and cost-saving consumer experience that extends beyond the store



Enhanced real-time consumer intelligence

Valuable real-time insights based on actual consumer shopping habits and behaviors are captured to enhance your business operations and deliver targeted marketing campaigns



Reduced spoilage and inventory costs

Targeted just-in-time promotions improve on-the-spot awareness of private label, sale and higher margin items to reduce waste and drive incremental sales



Improved checkout time

Customers can scan, tally and bag their purchases as they go, making for a faster, more efficient checkout with fewer lineups



Revenue-generating advertising opportunities

Expandable digital advertising network provides a platform to deliver promotional opportunities across multiple channels to increase brand awareness and drive sales

All the features your customers want... and then some!

Access every available feature on our 8" screen with the easy-to-use dashboard. Home to all your shopping needs.

Customers can sign in to their own profile, enabling them to view customized promotions, and access their favorites recipes and personal shopping lists. A profile with power.

Gain customer insight with our onboard cart tracking system. Provide location-specific advertising at the moment of decision.

Weekly promotions can be displayed by department or based on customers' in-store location.

Concierge makes it easy for customers to search, view and save recipes, and automatically add ingredients to their shopping lists. They want it, Concierge will find it.

Our easy-to-use search function makes browsing for great deals, specific store products and delicious meal ideas - easy as pie.

Customers can create their shopping list at home or on-the-go either from your flyer, recipes, ads, or simply by typing in desired items.

Installing Concierge onto your existing fleet of carts is easy, keeping downtime and costs at a minimum. Integration made easy.

Our on-cart scanner saves your customers valuable time and effort, allowing them to scan, bag and track purchases as they go. Convenience all in one bag.



Always at your customers' service.



Discover the Mercatus Retail Platform

Your customers are expecting a personalized, seamless, cross-channel experience with your brand at home, on the go, and in the store.

The Mercatus Retail Platform delivers personalized and consistent services that draw from the same sources of data. With the addition of a centralized user profile and

integration to your loyalty program, we can ensure a seamless experience for the customer. Your customer's shopping list will be the same list whether they are accessing it at home through your website, on their mobile device or in the store using Concierge.



Concierge is brought to you by Mercatus Technologies, a privately held company located in Toronto, Canada. For more information about our company and retail technologies, please visit our website.

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Let's go shopping!